



SPONSORSHIP



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www.inourfathersfootsteps.com

June 2021

Hello,

As the daughter of a Canadian WWII veteran, I'm organizing a not-for-profit event in the Netherlands—for the 75th +2 anniversary of its liberation—called *In Our Fathers' Footsteps*. I hope to attract 155 descendants from across Canada will honour the 175,000 Canadians who helped to liberate the Netherlands. We are the next generation—the *baby boomers*—and it's now up to us to carry the remembrance torch.

In April and May 2022, we'll walk the routes of the 1st, 2nd and 3rd Canadian Divisions. Along the way, we'll commemorate them at Canadian cemeteries and war monuments. We'll also celebrate their legacy of freedom and friendship at liberation festivals. Our itinerary is educational, cultural, spiritual and, most important, honorary.

I encourage you to visit IOFF's website where you'll find all information, including the itinerary, news articles and media interviews about the event: www.inourfathersfootsteps.com

Will you consider a tax-deductible donation toward IOFF's project-related costs?

- website, social media
- "platoon" t-shirts, caps, crests
- guidebooks, IOFF passports
- guides
- military demo's, reenactments
- flower ceremonies
- candle-light vigils
- pipers, military bands
- military décor
- celebration events
- themed entertainment
- Canadian flags, pins
- maple seedlings, tulips
- Memory Box

Sponsorship:

Bronze Poppy	\$2500 +	Gold Poppy	\$10,000 +
Silver Poppy	\$5,000 +	Platinum Poppy	\$25,000 +

I'm happy to answer any questions you may have about IOFF and discuss our branding opportunities. As a not-for-profit, any surplus funds will be donated to the Dutch foundation: www.inourfathersfootsteps.com/associates.

IOFF is a registered charity. Charitable registration #: 502 7047

I hope that you will help IOFF fulfill its goal, and our shared objective ...**We shall never forget.**

Sincerely,

Karen Hunter,
IOFF Organizer & Event Coordinator